

Masoud Shojaei
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Professional Summary

Versatile and experienced professional specializing in Cybersecurity, Search Engine Optimization (SEO), Full-Stack Development, and Website Design. Proven track record in enhancing online visibility, developing secure web applications, and implementing comprehensive cybersecurity strategies. Adept at combining technical expertise with creative problem-solving to deliver innovative, secure, and high-performing solutions.

Skills

Cybersecurity (CISO Expertise)

Development and implementation of secure IT infrastructures

Risk assessment, vulnerability management, and incident response

Compliance with cybersecurity frameworks (ISO 27001, NIST)

Network and application security best practices

Search Engine Optimization (SEO)

Advanced keyword research and on-page optimization

Link-building strategies and competitive analysis

Technical SEO, site audits, and performance optimization

Mastery of SEO tools (SEMrush, Ahrefs, Google Search Console)

Full-Stack Development

Proficient in front-end technologies: HTML, CSS, JavaScript, React

Skilled in back-end development: Node.js, PHP, Python, MySQL

API integration and RESTful services development

Familiarity with DevOps tools and deployment processes

Website Design and Development

Expertise in responsive and user-friendly web design

Proficient in CMS platforms like WordPress, Joomla, and custom solutions

UI/UX design principles for improved user engagement

Cross-browser and cross-platform compatibility testing

Professional Experience

Cybersecurity Specialist and Full-Stack Developer

Self-Employed | Tehran, Iran
January 2017 – Present

Designed and implemented secure web applications with full-stack technologies.

Conducted regular security audits to identify and mitigate vulnerabilities.

Developed compliance policies and improved overall IT security posture.

Ensured seamless integration of front-end and back-end functionalities.

SEO and Website Design Expert

Freelance | Tehran, Iran
2011 – 2017

Optimized websites to achieve high search engine rankings, driving organic traffic growth.

Designed custom, responsive websites tailored to client needs.

Built and managed comprehensive content marketing strategies to increase engagement.

Conducted technical SEO audits and implemented solutions to improve site performance.

Education

Bachelor's Degree in Computer Science
University of Tehran | Tehran, Iran
Graduated: 2012

Certifications

Certified Information Systems Security Officer (CISO)

Advanced SEO Certification

Full-Stack Web Development Certification

Interests

Cybersecurity Innovations

Advanced Web Development Technologies

Creative Problem-Solving in Digital Spaces